

## Advanced Diploma in Tourism Management (MICE & Events)

Key items	Course			
<b>Course Title:</b>	<b>Advanced Diploma in Tourism Management (MICE &amp; Events)</b>			
<b>Course Overview:</b>	<p>The Advanced Diploma in Tourism Management (MICE &amp; Events Services) is a top up programme for those who have successfully completed the Diploma level of this course. This programme is for aspiring professionals with a passion to deepen knowledge and skillsets in the tourism industry (MICE &amp; Events), and to pursue global careers.</p> <p>Through this programme, we aim to prepare learners for career advancement opportunities in the fast-growing tourism industry and equip learners with advanced knowledge and skillsets in tourism management (MICE &amp; Events). It includes meeting and events management, exhibition events management, budgetary control and management amongst others.</p>			
<b>Course Structure:</b>	<b>S/N</b>	<b>Title</b>	<b>Min. Study Hours</b>	<b>Assessment Mode</b>
	1	Meeting and Events Management	30	50% Assignment + 50% Examination
	2	HR Policies and Management	30	
	3	Exhibition Events Management	30	
	4	Loss Prevention Management	8	
	5	Staff Training Management	30	
	6	Proposal Development For Meeting and Events	24	
	7	Budgetary Control and Management	30	
	8	Service Excellence and Innovation	30	
		<b>Total Unit Tuition time</b>	<b>212</b>	
<b>Course Duration:</b>	<p>1. Full-time: 7 months            Total Contact hours: 212 (No breaks between exams and modules)            Week Schedule: 5 days per week (3 hrs per day)</p> <p>2. Part-time: 7 months            Total Contact hours: 212 (No breaks between exams and modules)            Weekend: 1 Sunday (8 hrs class)</p>			
<b>Course Fees:</b>	\$3210			
<b>Mode of Instruction:</b>	Classroom-facilitated learning			
<b>Mode of Delivery:</b>	Part-Time			
<b>Mode of Assessment:</b>	Written Exam, Assignment/Projects			
<b>Attendance Requirement:</b>	A 75% minimum attendance is required for student.			
<b>Passing Criteria:</b>	A 50% passing rate all for assessment components is required for the student.			
<b>Qualification:</b>	Having duly completed the approved course of study and passed the prescribed examinations, students will be awarded 'Advanced Diploma in Tourism Management (MICE & Events)' issued by Avanta Academy.			
<b>Entry Qualification:</b>	<ul style="list-style-type: none"> <li>• Diploma in Tourism Management (MICE &amp; EVENTS) (awarded by Avanta Academy) or other recognised Diploma from other institutions.</li> <li>• Minimum Grade E in any 3 GCE A Levels including English</li> </ul>			

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	<ul style="list-style-type: none"> <li>• Minimum of C5 in any 3 GCE 'O' Level subjects including English, or its equivalent (i.e. WSQ Work Place Literacy and Numeracy Skills Level 5) with 8 years working experience; or</li> <li>• Matured candidates with other relevant certificate qualifications with 5 years of working experience.</li> </ul>
<b>Average Teacher to Student Ratio:</b>	1:20
<b>Lecturers &amp; Teaching Modules:</b>	<i>Refer to Lecturers' Profile Excel Sheet</i>